

Sustainable methods for poster design - Designing posters for sustainable citizenship.



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EUROPEAN AGENCIES

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High School of Patra**

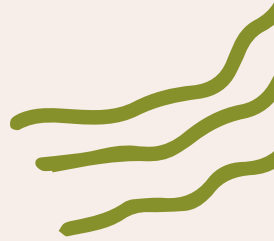
Greece

Winner!





The purpose



The purpose of this educational scenario is to **raise students' awareness** about the importance of learning for **environmental sustainability**; while developing the **knowledge, skills and attitudes** needed to think critically and create projects **that support a more sustainable world.**





The purpose



Because of the scenario's connection to **Vocational Education** it is essential for students:



01

not only to **explore methods and techniques** that follow the rules of sustainability



02

but also to be able to **produce work** in order to capture **people's interest and raise awareness**







Curriculum



The scenario is part of the "**Graphic Applications**" course for 3rd-year Vocational High School students (Sector of Applied Arts, specialization of Graphic Arts). It is interrelated with

- the "**Digital Print Design**" course (for the final poster design part) and
 - the "**Printing Technology**" course (for the visit to the local printing company).
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It also integrates knowledge and skills from the "**English**" course.





Learning approach

5E approach

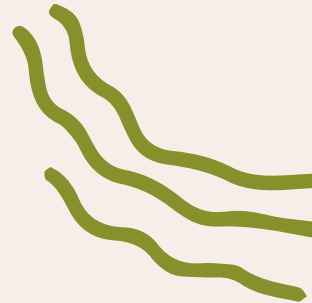
The scenario follows the 5E didactic model of inquiry-based learning

10 hours

It outlines a 10-hour lesson plan

GreenComp

Activities cover green competences described in the GreenComp framework







Objectives



The students


- to know the concept of sustainable citizenship,
 - to be informed about the 17 Sustainable Development Goals (SDGs),
 - can assess their own impact on nature,
 - can identify appropriate approaches to mitigate sustainability problems,
 - can persist in achieving sustainability objectives even in contexts of uncertainty,
 - to appreciate nature's role in our wellbeing, health and security,
 - to actively contribute to improving prospects for the community and the planet,
 - to understand the role of posters as a dynamic means of conveying information and awareness,
 - can compose projects that mobilise others to adopt more sustainable choices,
 - to collaborate and feel fulfilled through creation.
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Short description



Hour 1 (Engage): Introduction to environmental challenges and the concept of sustainable citizenship. Students discuss their understanding of sustainability and citizenship, and whether they are familiar with the 17 SDGs. In this phase the teacher checks the prior knowledge of the students and foster their interest in the upcoming activities



Hours 2-3 (Explore): Presentation of the SDGs by the teacher. Students are divided into groups of 3-4 based on class dynamics. They discuss ways to contribute to the community and nature, focusing on SDGs 13, 14 and 15. The teacher offers the students opportunities to explore their ideas in detail. The groups suggest ideas for posters, choose specific targets, and develop their slogans. Group discussions on community contributions, poster design ideas, and preparation for an interview with a local printing company manager.






Short description





Hours 4-6 (Explain): Visiting a local printing company is a great way to spark students thinking about what kind of career may interest them. A working company in action gives students the opportunity to see the different kinds of job environments. The interview will provide students with valuable information about how a printing company operates, the importance of sustainability in the industry, sustainable poster design proposals etc.



Hours 7-9 (Elaborate): Consolidation activities. Students apply sustainable design techniques to create their posters with guidance from the teacher.

Hour 10 (Evaluate): Groups present their posters, explaining their design choices and impact, followed by peer feedback and completing a feedback form.



Thank you!

Course document

Inquiry Scenario Plan Design form for the promotion of Sustainability Citizenship



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SYNAPSES